



# Montana Water Well Association Advertising Opportunities

Reach customers in Montana and surrounding states when you advertise in the MWWDA newsletter, website, or membership directory.

## Website

**Montana Water Well Drillers Association**  
 "To provide a safe, sustainable groundwater resource through education, innovation and responsible development."

Home | Membership | Events | About | Advertise | Find a Contractor | Scholarship Fund

## YOUR AD HERE

The purpose of the MWWDA is to organize, maintain and operate a trade association for the benefit of its members. To collect and share with its members any scientific, educational or general trade information regarding the subject of well drilling and the sanitary aspects thereof. To monitor and appropriately support or oppose, any legislation seeking to regulate the drilling of wells and the sanitation aspects involved. To advance and further the general welfare and interests of its members.

**Upcoming conferences & courses**  
CHECK BACK SOON!

**Board meetings**  
MWWDA Board Meeting Schedule for 2023  
 • May 25th, 2023 - Doubletree Hotel - Billings, MT  
 • September 21st, 2023 - Fairmont Hot Springs - Fairmont, MT

## Print Newsletter and Program/Membership Directory

**Montana Drill Bits Newsletter**  
31st Edition, Spring 2022

**FROM THE PRESIDENT**  
 Wow! What a year it has been, and yet, I am really excited for all that is still to be done for us! I know some of you may know me, but others may not. So, I thought I would take this time to give you all some background info on my life.  
 I was born and raised in Idaho, Montana, before my family moved to Wichita, Alaska, when I was 21 to work for the state. I returned to Idaho when I was 23 to attend Montana Tech and further my education. I was involved in business information technology with a focus on management and sales.  
 After graduating from Tech with honors, I was hired by O'Keefe Drilling and worked for them for 10 years. I was a successful sales and project manager and worked on high-end, high-tech, and high-pressure projects. I have been trained by the best in the industry and have worked on projects all over the world.  
 Recently, I expanded my horizons and started my own business, I-Labor Well Construction. I have worked on the job sites of some of the most experienced and successful drillers who have become like family to me.  
 I have had the privilege of working alongside some exceptional drillers who have become like family to me.  
 I enjoy sharing them around and helping (I'll). When I am not working with all of the exciting activities with all of the great people and excited to serve as part of the industry for the past 10 years, I look forward to representing the organization and giving to knowledge and experience over the course of the year.

**JACLYN O'CONNOR, GOP**  
PRESIDENT, MWWDA

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**UPCOMING EVENTS**  
 September 21st, 2023 - Fairmont Hot Springs  
 May 25th, 2023 - Doubletree Hotel - Billings  
 February 3rd, 2023 - [Event Name]

**SAFETY SPOTLIGHT (CONTINUED)**

or by contacting OSHA's Directorate of Cooperative and State Programs at the U.S. Department of Labor. **Voluntary Protection Programs (VPP)**  
 OSHA's VPP provide an opportunity for labor, management, and government to work together cooperatively to further the goal of providing effective safety and health protection in the workplace.  
 The VPP grant recognizes to workplaces that provide or are committed to providing effective protection for their employees through implementation of systematically managed safety and health programs. The **Merit Program** is for employers working toward an effectively implemented program. The **Demonstration Program** is for workplaces with programs at that quality but with some aspect of their program that requires further study by OSHA.  
 All participants work in partnership with OSHA and provide feedback to OSHA as well as to their industries.  
**OSHA Strategic Partnership Program (OSPP)**  
 OSPP is designed to enable groups of employers, employees, and employer representatives to partner with OSHA and enter into an extended, voluntary, cooperative relationship in order to encourage, assist and recognize efforts to eliminate serious hazards, and achieve a high level of worker safety and health.  
 prospective small business owners. There is a Small Business Development Center in every state. SBDC assistance is tailored to the local community and the needs of individual clients and designed to deliver up-to-date consulting, training, and technical assistance. Services could include helping small businesses with financial, marketing, production, organization, engineering, and technical problems.  
**National Institute for Occupational Safety and Health**  
 NIOSH is a research agency in the U.S. Department of Health and Human Services, whereas OSHA is a regulatory agency in the U.S. Department of Labor. NIOSH conducts research and makes recommendations to prevent work-related illness and injury. NIOSH has produced a useful guide, *Safety and Health Resource Guide for Small Business*, with telephone numbers, email addresses, websites, and mailing information to enable small businesses to contact government agencies, private organizations, consultants, and others who can help with occupational safety and health issues.  
**Trade Associations and Employer Groups**  
 Due to the increase in job safety and health awareness resulting from OSHA activities, many trade associations and employer groups have put a new emphasis on safety and health matters to better serve their members.  
**National Safety Council and Local Chapters**  
 The National Safety Council has a broad range of influ-

## YOUR AD HERE

**Bonus Opportunity:** If you are interested in advertising opportunities with one of more of the states listed below, please reach out to Dave Schulenberg at dschulenberg@ngwa.org or Mark Jones at mjones@ngwa.org.

California Groundwater Association, Illinois Association of Groundwater Professionals, Kansas Ground Water Association, Kentucky Groundwater Association, Michigan Ground Water Association, Minnesota Water Well Association, Montana Water Well Drillers Association



## MWWDA Newsletter Advertising

<b>Spring Issue</b>	<b>Ads due:</b> April 5	<b>Mails:</b> First week of April
<b>Summer Issue</b>	<b>Ads due:</b> July 5	<b>Mails:</b> First week of July
<b>Fall Issue</b>	<b>Ads due:</b> October 4	<b>Mails:</b> Last week of October

<u>Size</u>	<u>Dimensions</u>	<u>3 issues</u>	<u>2 issues</u>	<u>Single Issue Rate</u>
<input type="checkbox"/> Full Page	8.375 x 11.125 in	<input type="checkbox"/> \$1,080	<input type="checkbox"/> \$760	<input type="checkbox"/> \$400
<input type="checkbox"/> Half Page	7.125 x 4.875 in	<input type="checkbox"/> \$810	<input type="checkbox"/> \$570	<input type="checkbox"/> \$300
<input type="checkbox"/> Third Page	4.694 x 4.75 in	<input type="checkbox"/> \$540	<input type="checkbox"/> \$380	<input type="checkbox"/> \$200
<input type="checkbox"/> Quarter Page	3.475 x 4.75 in	<input type="checkbox"/> \$270	<input type="checkbox"/> \$190	<input type="checkbox"/> \$100

## Show Program/Membership Directory (Ads due January 10)

<input type="checkbox"/> Full Page	(8.375 x 11.125 in)	<input type="checkbox"/> \$500
<input type="checkbox"/> Half Page	(7.125 x 4.875 in)	<input type="checkbox"/> \$375
<input type="checkbox"/> Third Page	(4.694 x 4.75 in)	<input type="checkbox"/> \$250
<input type="checkbox"/> Quarter Page	(3.475 x 4.75 in)	<input type="checkbox"/> \$125

## MWWDA.org Website Advertising

<u>Size</u>	<u>Dimensions</u>	<u>12 months</u>	<u>6 months</u>	<u>3 months</u>
<input type="checkbox"/> Top Leaderboard Ad	728 x 90 pixels	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$625	<input type="checkbox"/> \$375
<input type="checkbox"/> Bottom Leaderboard Ad	728 x 90 pixels	<input type="checkbox"/> \$750	<input type="checkbox"/> \$375	<input type="checkbox"/> \$225
<input type="checkbox"/> Middle Banner Ad	468 x 60 pixels	<input type="checkbox"/> \$750	<input type="checkbox"/> \$375	<input type="checkbox"/> \$225

## Advertising Agreement

Please check your desired advertising options above. You will be contacted to determine the desired issues/months.

Contact name \_\_\_\_\_

Company name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

## Payment

Payment must be included to begin advertising unless prior arrangements have been made, and must be made by check, VISA, or MasterCard.

**Amount:** \$ \_\_\_\_\_

**Credit Card:**  VISA  MasterCard **Check:**  Enclosed

Card # \_\_\_\_\_

Expiration date \_\_\_\_\_ CVV \_\_\_\_\_

Name on card \_\_\_\_\_

Signature \_\_\_\_\_

Email high-resolution (300 dpi) ad copy in a pdf, png, or jpg format to devener@ngwa.org.

**Return this contract with payment to:**  
**Montana Water Well Drillers Association Advertising**  
 601 Dempsey Road, Westerville, OH 43081  
 or by fax to (614) 898-7786  
 or by email to dschulenberg@ngwa.org.